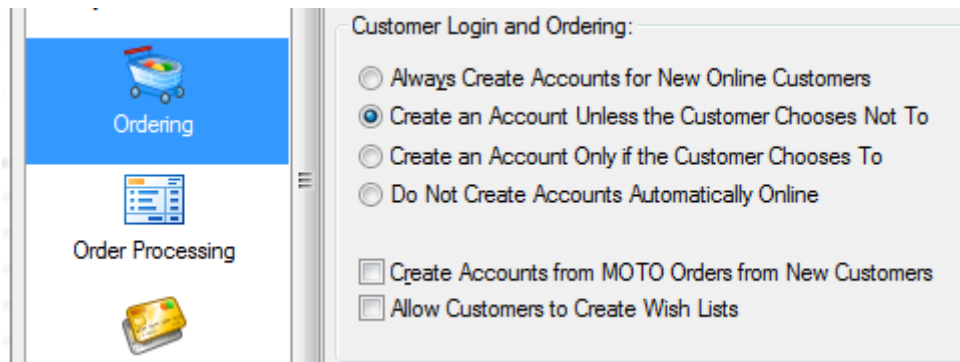


## Customer Wish Lists

Sellerdeck Desktop enables each of your customers to create a wish list online. They can either keep the list private for their own personal use, or share it as a gift list or a wedding list with family and friends.

### Enabling Shoppers to Create Wish Lists

To enable the wish list feature, select 'Business Settings' from the 'Settings' menu. Select the 'Ordering' tab. Then tick the option 'Allow Customers to Create Wish Lists' under 'Customer Login and Ordering'.



Wish list creation can be enabled even if customer account creation is not.

### Creating And Logging In To A Wish List

To create or log in to a wish list, a shopper can either click the 'Wish List' item in the website menu bar, or click the 'Add to Wish List' button for any product. If they are not already logged in, they will be offered the option to log in to an existing wish list or create a new one.

The image shows two side-by-side forms. The left form is titled 'Log In To Wish List' and contains fields for 'Email Address', 'Password', and a 'Remember Me' checkbox. Below these are 'LOGIN' and 'FORGOT PASSWORD' buttons. The right form is titled 'Create New Wish List' and contains fields for 'Wish List Name', 'Email Address', 'Enter a password', and 'Retype password'. Below these is a 'CREATE WISH LIST' button and a 'Receive Emails' checkbox.

- To create a new wish list, the customer must first enter a name and email address, and then enter and confirm their password.

If a wish list or customer account already exists for the email address, they will be prompted to log in to the existing account or use a different email.

When they create their list, they can also opt-in to receive emails from you.

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You can change the text of the opt-in prompt and other on-screen messages. Select 'Text' from the Sellerdeck Desktop 'Design' menu. Then select the 'Web Site' tab and the 'Customer Accounts' sub-tab, and scroll down to find the Wish List options.

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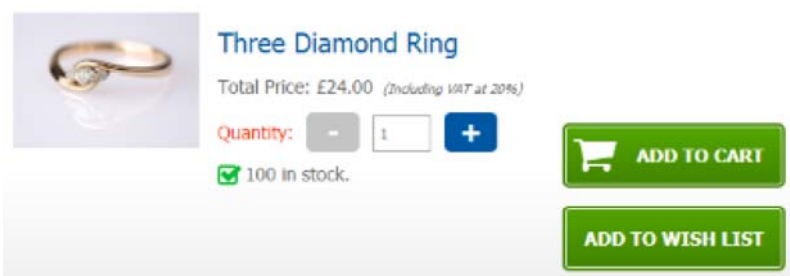
- To log in to an existing wish list, the user simply enters their email address and password and clicks the 'Login' button. If they have forgotten their password, the 'Forgot Password' button will email them a link where they can reset it.

## Adding Items To A Wish List

If the Wish List functionality is enabled, and 'Add to Wish List' button will be displayed against each product, next to its 'Add to Cart' button.

**NB** the 'Add to Wish List' button will appear in Product Pages, and in static Section pages that use the default Shopping Mode. It will not show in filtered Section pages, or pages that have 'Single Add To Cart Button per Page' enabled.

A product is added to the wish list by clicking its 'Add to Wish List' button.



- If a product has any user-selectable options then the appropriate selections must be made before adding to the list. If selections are incomplete when the 'Add to Wish List' button is clicked, then a warning is displayed.
- The quantity selected will also be stored in the list. It can also be changed in the list itself (see below).
- If the product has a Minimum Quantity set in the Product Details tab, no fewer can be added to the wish list, since no fewer can be ordered.

When a product is added to the list, the web page will display a pop-up confirmation message. From here the customer can either return to the page, or go to the Wish List.

## Viewing And Editing The List

The list owner can view and edit their list by clicking the 'Wish List' option in the menu.

If they are logged in already, the wish list page will be shown immediately. If not, they will be prompted to either log in to a list or create one (see above).

The wish list page contains a number of items.


### Wish List of Sarah Jones

Share with a Friend...

Copy:

<http://www.sellertech.co.uk/wishlist>

MAKE PRIVATE

Description	Price	Qty Required	Qty Ordered	Qty Remaining	Add Qty
 Three Diamond Ring	£24.00	<input type="text" value="2"/>	0	2	<input type="text" value="1"/>
		UPDATE		ADD TO CART	REMOVE

- The wish list name.

2. A 'Share with a Friend' link, which can be copied into an email or social media post.
3. A 'Make Private' button. If the list has been shared, anyone following the link will see only a message, 'This wish list has been made private by the owner'.
4. A 'Guest view' link, enabling the owner to view the list as guests will see it. In this mode, the 'Guest view' link is replaced by an 'Owner view' link, which restores the Owner view.
5. A 'Refresh' link, which refreshes the page.
6. A 'Logout' link.
7. The Wish List content

When logged in, the wish list owner can

- Amend the quantity required by changing the value and clicking 'Update'
- Delete any item from the list by clicking its 'Remove' button
- Share the list with friends and family

## Ordering from the list

Anyone viewing the list, either by logging in as the owner or by following a shared link, can order any item from the list by clicking its 'Add to Cart' button, just like ordering it from the online catalogue.

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**NB An order can contain a mix of wish list and non-wish list items; but it cannot contain items from more than one wish list.** If a customer wishes to order items from two different wish lists, they must place two separate orders.

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The list shows how many of each product are required by the list owner; how many have already been ordered; and how many remain to be ordered.

On adding to cart from the wish list, the wish list page will display a pop-up confirmation message. This offers the option of going to the cart or returning to the list.

- If anyone completes an order containing an item or items from the list, the 'Qty Ordered' in the list will increase by the quantity in their order, and the 'Qty Remaining' will reduce by the same amount.
- No-one can add more of a product to their cart than the 'Qty Remaining'.
- When the 'Qty Remaining' for any product falls to zero, the product will be hidden from the list in public view. If the list owner tries to add it to cart from the list when logged in, a warning will be shown.
- If a product has a Minimum order quantity defined in the online catalogue, no fewer can be added to the cart.
- If a product has a Maximum order quantity defined in the online catalogue, no more can be included in any one order.
- If stock control is enabled for the product, no-one can order more than the quantity in stock.

## Sharing the list

When the list is Public, the Wish List page includes a public sharing link, which the list owner can send to anyone they choose. Depending on the site design, this can also be included in an email link, or integrated with 3rd party sharing code such as AddThis and ShareThis.

When viewed via the link, the list is in Public mode. Products in the list can be ordered, but the list content cannot be changed or added to.

The list owner can at any time click 'Make Private' in a public list. This will hide and disable the sharing link so that it no longer functions.